Text Mining: A Guidebook For The Social Sciences
Synopsis

Online communities generate massive volumes of natural language data and the social sciences continue to learn how to best make use of this new information and the technology available for analyzing it. Text Mining: A Guidebook for the Social Sciences brings together a broad range of contemporary qualitative and quantitative methods to provide strategic and practical guidance on analyzing large text collections. This accessible book, written by sociologist Gabe Ignatow and computer scientist Rada Mihalcea, surveys the fast-changing landscape of data sources, programming languages, software packages, and methods of analysis available today. Suitable for novice and experienced researchers alike, the book will help readers use text mining techniques more efficiently and productively.

Book Information

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Customer Reviews

If you are an undergraduate or graduate student in the social sciences, this is an excellent guide for the novice as well as the intermediate student in the area of text mining and analysis. You needn’t be a programmer in order to apply the techniques in the book, as Ignatow directs you to open source or free trial tools that can be applied to specific projects and analyses. Particularly useful is the chapter on sentiment analysis which is a key research method used to study Twitter. The language is not highly technical for anyone with even the slightest grasp of technology and the Internet. Highly recommended as a resource for a research project or dissertation if you’re doing webscraping and are afraid to code in R or Python.
Text Mining: A Guidebook for the Social Sciences
Mining the Social Web: Data Mining Facebook, Twitter, LinkedIn, Google+, GitHub, and More
Yellowcake Towns - Uranium Mining Communities in the American West (Mining the American West)
RapidMiner: Data Mining Use Cases and Business Analytics Applications (Chapman & Hall/CRC Data Mining and Knowledge Discovery Series)
College Mathematics for Business, Economics, Life Sciences and Social Sciences (12th Edition) (Barnett)
Finite Mathematics for Business, Economics, Life Sciences and Social Sciences (12th Edition) (Barnett)
Social Security & Medicare Facts 2016: Social Security Coverage, Maximization Strategies for Social Security Benefits, Medicare/Medicaid, Social Security Taxes, Retirement & Disability, Social Media: Master, Manipulate, and Dominate Social Media Marketing With Facebook, Twitter, YouTube, Instagram and LinkedIn (Social Media, Social Media ... Twitter, Youtube, Instagram, Pinterest)
Social Media: Master Strategies For Social Media Marketing - Facebook, Instagram, Twitter, YouTube & LinkedIn (Social Media, Social Media Marketing, Facebook, ... Instagram, Internet Marketing Book 3)
Basic Math for Social Scientists: Problems and Solutions (Quantitative Applications in the Social Sciences)
Theory Construction and Model-Building Skills: A Practical Guide for Social Scientists (Methodology in the Social Sciences)
Big Data and Social Science: A Practical Guide to Methods and Tools (Chapman & Hall/CRC Statistics in the Social and Behavioral Sciences)
The Lean Design Guidebook: Everything Your Product Development Team Needs to Slash Manufacturing Cost (The Lean Guidebook Series)
Burton's Microbiology for the Health Sciences (Microbiology for the Health Sciences (Burton))
"Licentious Liberty" in a Brazilian Gold-Mining Region: Slavery, Gender, and Social Control in Eighteenth-Century Sabarāj, Minas Gerais
The New Social Story Book, Revised and Expanded 15th Anniversary Edition: Over 150 Social Stories that Teach Everyday Social Skills to Children and Adults with Autism and their Peers

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